



ENGLISHPRENEURSHIP AS THE MODEL OF ENHANCING ENTREPRENEURIAL SPIRIT FOR STUDENTS OF ENGLISH DEPARTMENT

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Abstract Englishpreneurship is a combination of English skills and entrepreneurship. English skills here focuses on those 4 language skills possessed by students and entrepreneurship here is the knowledge of entrepreneur that should be belonged by students while they study in English department. The objective of this study are : a) the descriptive of Englishpreneurship, b)the syllabus of englishpreneurship. The research design was a library research. The population was the students of English department. The research findings was about the descriptive of englishpreneurship consisting the definition and students' competence. This entrepreneurship is proper to be inserted in a new curriculum of KKNi based on the consideration of output of the students hope. The other findings is the concept of the syllabus of englishpreneurship itself. This concept appears to introduce some elements or subject matters which support the core of englishpreneurship, they are translation, speaking, entepreter,hotel and travel agency. The conclusions are; this is a good model to equip the students of English department in catching their future job, they may become some others professionals not only as an English teacher in the future. The suggestion namely this model is good to be implemented in English department.

Key words: *Englishpreneurship, model, entrepreneurial sprit.*

INTRODUCTION

The New Curriculum of KKNi (National Qualification Framework Indonesia) comes to English Department of University of PGRI Semarang in 2014. All the subjects must be integrated with the outcomes of students. The outcome of students will be the centre of teaching and learning process for the whole of subjects teaching. This curriculum should be implemented not only in English department but also in all departments in

University of PGRI Semarang. There many input and revised subjects that will be covered this curriculum. They are some examples like; curriculum and material development, business correspondence, translation, entepreting, and englishpreneurship.

Englishpreneurship is one of the new subjects that will be taught in this curriculum.

The core of this subject is entrepreneurship as a must subject that is given to students in last semester. Entrepreneurship deals with many information how to create and make a business. In this subject, the students realize to make money from their business or their own products. On the hand, English itself is about the knowledge and skills that bring students to catch their future to be a teacher. By mastering English skills, hoped that they becomes an English teacher in schools. So that Englishpreneurship is the combination of those two subjects between English and entrepreneurship. By combining these two subjects in the future they hoped become an entrepreneur that might sell their products or business like: a translation agency, a travel and guide agency, an English culinary owner, a private teaching owner, etc. Based on that perspectives, the writer thinks that it needs an Englishpreneurship as one of the subjects as a model to enhance the students' entrepreneurial spirit. This will be a good model for the lecturers to teach and recognize entrepreneur through their background skills namely English.

REVIEW OF RELATED LITERATURE

KKNI based curriculum

National Qualification Framework Indonesia will increase the quality of

universities' graduates. All this time, there are a lot of subjects that only use cognitive elements, for example it only studies what is a subject and does not demonstrate how it used. As the result, there are a lot of universities' graduates who have different position compare to foreign graduates. If it is seen from the quality of human resources, our graduates who work in foreign companies are valued lower than expatriates. So, it is a necessity for Indonesian government to make an effort to make equal between national and foreign graduates.

An effort that can be realized is through KKNI based curriculum. KKNI is a framework of working qualification classes which juxtaposes, equalizes, integrates education sector and training and working experience in order to grant working recognition of competences in accordance to the position of employment in different sectors. Muhammad Al Hafidzh, (2014. 557-571) The background to make KKNI based curriculum are divided into two, external and internal. In external, it includes global challenge and competition and the ratification of various conversion. While for internal, it includes the difference (quality, quantity, and

ability), unemployment various rules or qualifications and various education.

By the formulation of KKNi based curriculum, it is expected that there is an equalization of education quality. One of the efforts that can be done is by reconstruct the use method. In addition, there must be an evaluation and its application.

For undergraduate program (level 6) there are four characteristics that should be gained based on KKNi, they are: (1) capable to apply science, technology and arts within her/ his expertise and adaptable to various situations faced during solving a problem. (2) Mastering in- depth general and specific theoretical concept of a certain knowledge and capable to formulate related problem solving procedure. (3) Capable to take a strategic decision based on information and data analysis and provides direction in choosing several alternative solutions. Responsible for her/ his own job and can be assigned to take responsibility of the attainment of organizations, performances.

Entrepreneurship

Entrepreneurship is the process of identifying and starting a new business venture, sourcing and organizing the required resources, while taking both the risks and

rewards associated with the venture. (wikipedia.org/wiki/Entrepreneurship).

Entrepreneurs are critical to the long-term health and prosperity of our economy. The Kauffman Foundation works to advance entrepreneurship education and training efforts, to promote startup-friendly policies, and to understand what new firms need to start and grow. We believe that entrepreneurs can increase their chances of success with practical education and training; that innovation is key to entrepreneurial growth; that strong ecosystems foster successful entrepreneurs; and that startup-friendly policies can boost job creation.

What is Entrepreneur ?

Entrepreneur is a loanword from French. It is defined as an individual who organizes or operates a business or businesses. Credit for coining the term entrepreneur generally goes to the French economist Jean-Baptiste Say, but in fact the Irish-French economist Richard Cantillon defined it first in his *Essai sur la Nature du Commerce en Général*, or *Essay on the Nature of Trade in General*, a book William Stanley Jevons considered the "cradle of political economy" Cantillon used the term differently, however. Cantillon biographer Anthony Breer notes that Cantillon saw the entrepreneur as a risk-taker

while Say considered the entrepreneur a "planner". Cantillon defined the term as a person who pays a certain price for a product and resells it at an uncertain price: "making decisions about obtaining and using the resources while consequently admitting the risk of enterprise." The word first appeared in the French dictionary entitled "Dictionnaire Universel de Commerce" compiled by Jacques des Bruslons and published in 1723.

An entrepreneur should have the ability and personality to lead a business in a positive direction by proper planning, be able to adapt to the changing environment, and understand one's own strengths and weakness.

RESEARCH METHOD

Understanding how to use the Internet and how to search the Web is critical to the research process; however, understanding how information is cataloged in your library and how to search and browse its stacks, special collections and journal rooms is equally important (writing.colostate.edu/). Libraries are the preeminent physical repositories for the results of human research and learning and continue to be the primary locations at which information on a multitude of subjects will be found. Unlike many materials found on the Web, those found in a library are carefully vetted, or reviewed, for

accuracy before being added to the collection. Once added, these items are categorized, cataloged and their locations mapped and recorded for easy retrieval. To familiarize yourself with the facilities and services of your library, call its reference desk or pay a visit and speak with the librarian on duty. A guided tour may be available. A self-guided tour containing the same information should be available on their Web site as well. This study was a library research which focused on the any theories about English skills combined with entrepreneurship. The writer found some theoretical framework from journals and other scientific writings to support the idea about englishpreneurship itself. There were some libraries like; references, books, journals, research reports, and other related theories.

DISCUSSION

Englishpreneurship is a combined theory of English knowledge /skills with entrepreneurship. Based on the curriculum of KKNI in University of PGRI Semarang, that entrepreneurship should have more hour to make the students feel aware to make some business in the future. Consequently, the subject must stand by itself like entrepreneurship for 6th semester. But then, the

problem is the students will not focus on their main subjects namely English education. Considering many effects and things, the writer need to create a subject that can be a representative English and entrepreneurship go together nicely. This subject is called Englishpreneurship. This subjects is supported by many English subjects like; business correspondence, translation 1 n 2, entepreting, hotel and travel agency, and professional staff.

By having this Englishpreneurship, students of English department in the future they will not only become an English teacher, but also they might be an entrepreneur. They will become entrepreneur in specific field sourced English, such as :

- 1) the owner of private teaching agency,
- 2) the tour guided agency,
- 3) a translation agency,
- 4) an entepreting office,
- 5) an English training agency,
- 6) the ticket and travel agency,
- 7) etc.

we can see that, otherwise they learn entrepreneurship and English education theoretically, for their outcomes they might become and take some other profession as the business maker or businessman without losing

from their focus or main subjects that is English education.

SUGGESTIONS

From the discussion above, the writer wants to give some suggestions related to englishpreneurship, here they are;

- 1) this model is proper to enhance the students' entrepreneurial spirit in this era that we expects they become not only an English teacher but also a business maker or businessman.
- 2) Englshpreneurship is a good model to make the students still focus on their subjects, thati is English education while they also learn entepreneruship in once.

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