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CONFERENCE PROCEEDINGS

*3rd English Language Teaching, Literature, and Translation
International Conference 2014*

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Conference Proceedings

**“The Global Trends in English Language Teaching,
Literature, and Translation”**

**Faculty of Languages & Arts
Semarang State University**

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Faculty of Languages and Arts, Unnes

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Preface

Last year, we discussed about issues and challenges in English Language Teaching, Literature, and Translation but at present, we discuss The Global Trends in English Language Teaching, Literature, and Translation. We also expect that there are many lecturers, researchers, teachers, students and those interested who would like to contribute to the better relation among nations.

Re-Elected again as the chair of ELTLT, in this 3rd English Language Teaching, Literature, and Translation International Conference 2014, I would like to extend our sincere gratitude to all presenters, especially for Assoc. Prof. Pam Allen and Prof. Richard Kiely, MA., P.hD for accepting the invitation to speak as the keynote speakers.

We would like to do best for the smooth of the programs. The committee would also like to thank the Rector of Semarang State University, Prof. Fathur Rokhman and the Dean of Languages and Arts Faculty, Prof. Agus Nuryatin for their full support. The deepest thank also goes to Dr. Issy Yuliasri, M.Pd as the Head of English Department. The last, we expect all presenters and participants to have wonderful conference at present and we hope all of you would like to join 4th ELTLT next year.

Bambang Purwanto, S.S., M.Hum

Chair of ELTLT Committee
Faculty of Languages and Arts
Semarang State University



Welcome Note from the Dean of Languages and Arts Faculty

As the Dean of Languages and Arts Faculty, we are proud to have an annual international conference such as ELTLT 2014.

To be chosen as presenters for the parallel presentation in this conference is a considerable honor and achievement. I would like to congratulate the presenters who have been selected, as well as the reviewers who have chosen the successful presenters. Obviously not everyone interested in the chosen topic could attend this conference, so the post-conference proceeding will present to a much wider audience issues related to the topic. The proceeding is also a proof that the contributions of presenters are valued.

I also would like to offer my congratulations and appreciation to the organising committee who have been working hard to prepare the conference, and to all keynote speakers, presenters, and participants for such an impressive conference.

We hope that through this annual ELTLT conference, there will be a stronger bond amongst academics, especially those with the expertise of English language teaching, literature, and translation. I wish you a wonderful conference.

Semarang, September 2014

Prof. Dr. Agus Nuryatin, M. Hum

The Dean of Languages and Arts Faculty
Semarang State University



Welcome Note from the Head of English Department

We are privileged to organize this annual conference. This year ELTLT is actually the third conference; the first, namely ELTL (English Language Teaching and Literature) Conference, was last 2 year. We have received quite a lot of abstracts and most were accepted for presentation. Surprisingly, the number was doubled as compared to last year and last 2 years. This means that more academics are interested in our conference and trust us as organizer of the conference.

Therefore, I would like to congratulate the organizing committee who has been working hard to prepare the conference. I also would like to extend my deepest gratitude to all keynote speakers, presenters, and participants for their contribution to our conference.

I do hope that this annual ELTLT conference could serve as a bridge that channels bond amongst academics, especially those with the expertise of English language teaching, literature, and translation.

With best wishes for a rewarding and successful conference!

Dr. Issy Yuliasri, M.Pd

Head of English Department

Faculty of Languages and Arts

Semarang State University (UNNES)



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THE UNDERPINNING ASPECTS OF THE SUCCESSFUL PARTICIPANT IN THE NATIONAL STORY TELLING COMPETITION OF JUNIOR HIGH LEVEL IN 2014

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Abstract

This study aims at determining what are the underpinning aspects of the successful participant in the national story telling competition participant of junior high level in 2014 as well as the background of the emergence of these underpinning aspects and benefits of the aspect itself. It is hoped this research can also have a positive impact on the reader as a reference so that the next story telling competition can help the deficiencies of the participants and be able to develop the potential that has been owned by the participants in order to win a storytelling competition in the future. Therefore, the population of this study is the national story telling competition participant of junior high level in 2014 as well as the teacher. Samples were taken from the participants who made it into the top ten. Data were obtained through questionnaire to determine the aspects which support their success as well as in-depth interviews of the teacher.

The results obtained show that there are five aspects that underpin the success of participants namely cognitive, creativity, infrastructure facilities, support and motivation aspects. The top ten participants highly own those aspects by using almost all the time to communicate in English in their daily lives. Moreover, none of them who bring the story by memorizing the text but they understand the story and the flow of the story as well. The height of creativity they proved by telling the story with their own style and improvise more without changing the idea of the story. Moreover, the ideas of stories they bring in the competition emerged from the participants. Similarly to aspects of infrastructure and support facilities, they get the costume and property as well as the full support of the school, teachers, families and government. Their motivation was not material but performance, and they always accept the challenge as a positive thing and not easily satisfied with what they have accomplished.

Evaluation criteria such as communication, expression and creativity as well as environmental factors which also support the participants are found as the winning background. In fact, the appearance of those aspects is the benefits that can bolster their success more superior than other participant who are already loose.

Thus, it can be concluded that by having those aspects, participants are able to know their lack in order to reach the victory. Therefore, it is hoped that this study can be socialized

to all participants as well as observers so this study can be a reference to develop and find new potentials dealing with story telling competition.

Keywords: underpinning aspects, successful, competition, storytelling, national, Junior high

Introduction

Educations is seen and considered as the very important tool and means to develop and increase the skilful quality of Indonesian human resources, which has competitiveness both in its country and abroad, are able to meet changing and increasingly global developments as well. To achieve these goals, it is necessary that there are some efforts must be made to improve the quality of our national education. In order to improve the quality of education, participation and support of all sides, including government, schools, and the community are needed. The government, in this case, is the authority which has full-right to make and legalize the educational policies that potentially improve the quality of education. While the school is an institution that is directly has a great participation with the students. This means that the school plays an important role in generating qualified output (graduates).

One of the activities which is organized by the government in an effort to improve the quality of the national education is the Festival and the National-Student's Art Competition, is referred to FLS2N (Festival dan Lomba Karya Seni Siswa Nasional). This competition is an annual event which is organized by the Ministry of Education and Culture, General Directorate of Primary Education - Directorate of Secondary School. It is expected that through these art activities the students are able to sharpen their sense of heart-sensitivity and conscience that will eventually soften their manners and behaviour.

This is in line with the theme of the 2014 FLS2N " The Nation-Character Building through efforts to develop a sense of unity and love of the nation and the Republic of Indonesia (Kemendikbud: 2014). The 2014 FLS2N is held in June 2014 in the Province of Central Java. By conducting these activities in Semarang City, the researchers have the opportunity to meet and get the data in accordance with science researchers with the hope that the English language will be able to answer questions in the minds of the researchers on the competition in the FLS2N, is that story telling.

Nowadays, there are a lot of researches that discuss the story telling as a way to increase the interest of the students. Hidayati (2012) states that story telling is an art of telling-story that can be used as a means to put the life and character values in children without no need to force them. According to Bunanta (2009: 5), there are wide concepts of storytelling that can be used to encourage children to read. They are, such as the concepts of story telling and playing, story telling with playing music, then making festival of a story telling with the concept of children's theatre for children, and so forth. With so many concepts in the story telling that can be carried, story teller or narrator is able to tell and show the story in interesting and creative ways, so that students do not feel bored. Learning by playing is a thing that can never be separated from a child; this is what should be remembered by the narrator.

Similar to other competition, the selection of storytelling young generation (students) which were started in the schools throughout the district/city continued to the provincial level and finally at the highest national level, is an effort that deserves to be said as the best way. The criteria of evaluation, communication, expression and creativity require participants to be able to talk in English orally. Not only that, the participants should also be able to properly communicate with the audience as in proper storytelling way. It is undeniable that English is the international language used among nations now, and it is considered very necessary for the people of Indonesia, especially the students to be able to use English as a means of functional communication as well. Therefore, this national storytelling competition is one of the very positive efforts in improving the English language skills of the students.

The participants of this story telling competition are indeed smart children who have much more ability than other children. Therefore, the researchers are interested in finding out what the aspects are those supports their successful and bring them at the national level, so as to motivate other participants who have lost at previous levels and can be beneficial for the participants in the next storytelling competition.

Based on the introduction mentioned above, there are some general objectives of this research are as follows:

- a. Achieving the underpinning aspects of the participant's success of the national story telling competition of junior-high level in 2014
- b. Knowing the background of the underpinning aspects of the participant's success of the national story telling competition of junior-high level in 2014.
- c. Knowing the benefits of those aspects as the underpinning success of the national story telling competition of junior-high level in 2014.

Research Methodology

This research used a descriptive research with qualitative data. The population of this research was all participants who joined the national storytelling's competition, and they were 35 (thirty five) participants according to the number of the provinces in Indonesia plus one international school. This research took the best ten or ten participants who came to the final round, as the sample or as much as 34%. The instruments and techniques of data collection used in this study were observation, questionnaire, interview, and documentation. All of the data were processed and made in field notes in the form of main findings, and then the researchers developed them descriptively.

Results and Discussion

1. The underpinning aspects of the successful participant of the national story telling competition of junior-high level in 2014.

The main data in this study is obtained from the questionnaires distributed to the ten participants who enter the final round or were the top ten, while the supporting data are obtained through interviews conducted by the participants themselves and their teacher-assistants. Here is the recapitulation of the supporting aspects of the participant's success of story telling competition at the national-junior high level in year 2014 as outlined in the table.

Table 4.1. Recapitulation of the underpinning aspects

| NO | QUESTION | ANSWER | |
|---|--|--------|------|
| | | YES | NO |
| ASPECTS OF COGNITIVE | | | |
| 1 | I use English to communicate every day | 80% | 20% |
| 2 | In telling-story, I tend to memorize the text | 80% | 20% |
| 3 | In telling-story, I tend to understand the story-line/ plot | 100% | 0% |
| 4 | I make my own story text | 80% | 20% |
| 5 | My teacher make the story text | 10% | 90% |
| ASPECTS OF CREATIVITY | | | |
| 6 | In telling-story, I tend to tell with my own style and improvise | 100% | 0% |
| 7 | In telling-story, I tend to follow the style of the original story | 50% | 40% |
| 8 | I also give an idea in compiling the text of the story | 100% | 0% |
| 9 | I choose the title of the story for the competition | 90% | 10% |
| 10 | The story that I use is always interesting | 100% | 0% |
| ASPECTS OF INFRASTRUCTURE FACILITIES | | | |
| 11 | I need costume to win the competition | 100% | 0% |
| 12 | I need property in order to win the competition | 100% | 0% |
| 13 | I get sufficient costume from the school | 100% | 0% |
| 14 | I get sufficient property from the school | 100% | 0% |
| 15 | I do not participate in getting right costume and property for story telling competition | 10% | 90% |
| ASPECTS OF SUPPORT | | | |
| 16 | In preparation for the competition, I have a mentor (in addition to English teachers at school) to increase my English language skills | 20% | 80% |
| 17 | In addition to school, I attend tutoring / private-course to face the story telling competition | 0% | 100% |
| 18 | I receive full support from parents | 100% | 0% |
| 19 | I receive full support from the government | 100% | 0% |
| 20 | In preparation for the competition, my English teacher intensively trains me at school | 100% | 0% |
| ASPECTS OF MOTIVATION | | | |
| 21 | I take the story telling competition to get the coaching / foundin-fund. | 20% | 80% |
| 22 | I take the story telling competition to get the achievements. | 100% | 0% |
| 23 | I take the story telling competition selected by the school. | 90% | 10% |
| 24 | I take the story telling competition to get a scholarship. | 70% | 30% |
| 25 | I take the story telling competition because I like challenge. | 100% | 0% |

In the cognitive aspects, it can be described that the use of English in everyday communication is not only one of the decisive thing for being the winning indicator in the competition of story telling. However, this can be concluded that the ten participants who

came into the 'the big ten' obviously use almost all the time to communicate in English in their daily lives. In addition, none of those who tell the story by memorizing the text but they really know and understand the big-line or plot of the story. They really love their stories and it makes them to be able to understand the details of the story being told. That makes them to be easy to take both the audiences and the juries to go deeper of the story. This proves that the participants of the national story telling competition of junior high-level in 2014 have very high cognitive aspects.

Creativity aspects greatly affects the participant's win because they do not only present the story to the juries and the audiences of the original source of the story, but the participants are also required to make the juries and the audience to be interested in listening to the story's line or plot that is delivered from the beginning to the end. Therefore, this is the place in which the creativity must be owned by the participants of national storytelling competition. Creativity can be proven from their way of telling stories by using their own style and improvise more without changing the story's idea with no referring to the style of the original story. In addition, the ideas which come up in the story that they bring up in the competition, emerge from the participants themselves. It is also seen in the selection of the title of the story that is carried by the participants themselves. The fact about the high creativity of the participants of this storytelling competition makes them worthy of being the winner.

The third of the success underpin aspect is the aspects of infrastructure facilities. All participants of the national storytelling competition of junior-high level in 2014 say that they really need costumes and properties as a means to achieve the winning in the competition. They also say that the full support of the school is adequate in providing this third aspect. In this turn, the participants get involved in the selection of the costumes and properties because almost of them say that the costumes and properties used by them in this competition is the convenience of using the costume and property during the competition so that their performance on stage of competition can be maximized.

Support aspect is also important similar to other aspects. These aspects include the support of several sides, of course, the school, parents or families and the government for the support of these sides the junior high school students in Indonesia can be encouraged in exploring the

potential of their self-owned, especially in the national story telling competition junior-high level 2014. Therefore, according to the researchers, the continuity between some sides for the students to take the competition is very important. This can be seen from the success of the participants who enter at the national level which has the support aspect. Almost all participants feel that the additional mentor who is outside of the participant's English teacher is probably unnecessary. Likewise, the participants do not feel the need for additional points in following the tutoring or private course to face this competition. Thus, this shows that participants who have been elected from each province in Indonesia is the best of the best participants who is selected from the low level, is that school's level until represent their province.

Motivation aspect is an aspect that is highly expected by the researchers to determine the results obtained. In this aspect, the researchers initially predict that the competition held now is this same with the other competition in general, is that led to the motivation to get the award in the form of the material. At this point, there is one positive thing that can be seen in the national storytelling competition in 2014. In fact, almost none of the participants in this national storytelling competition emphasize the winning to earn some money. Self-motivation possessed by the participants is to achieve the award as their accomplishment in reaching their great potential. The researchers also find that the participants in the national storytelling competition of junior-high level 2014 always have the champion mental by receiving any challenges as a positive thing and also the participants here do not easily feel satisfied with what they have achieved.

2. The emergence background of the underpinning aspects

The results of the interviews that the researchers have described above indicate that there are two things that emerge in the underpinning aspects of the successful participant in the national storytelling competition participants, namely:

a. Assessment criteria.

The evaluation's criteria for the national storytelling competition in 2014 are generally equal to the provincial assessment criteria, namely communication, expression and creativity. Three aspects belong to this; cognitive, creativity, and infrastructure facilities aspects.

b. Environmental factors.

The aspects included in this environmental factor is the aspect that is not in the assessment criteria, despite that environmental factors are no less important and cannot be avoided. Those are aspects of support and motivation. The results of the questionnaire of the participants show that the participants get 100% support from the environment such as school, teacher-assistant, parents and friends. The questionnaire's results also show the high motivation of the participants, is that 100% of the participants do the exercises intensively with teachers in preparing for this competition.

3. Benefits of the underpinnig success aspects

The biggest benefit is clearly seen, is that the finalists of the national story telling competition of junior-high level 2014 level have had the underpinning success aspects that the researchers have described so that they are more superior or excellent than twenty-five other participants. For example, the first(1st) winner of this competition is the participant who has the highest cognitive aspects the other participants. In addition, this participant is very creative and expressive. He tells the story with a very interesting improvisations and he has his own original style even though h is an albino patients who his view is only 2cm. The second (2nd) winner in this competition is very high in the aspect of creativity. With creativity that she possesses, she is able to attract the attention of the juries and the audiences in the story that she brings up. Also, the third (3rd) winner has a combination of the cognitive and creative aspects. Her ability to interact with the juries and audiences makes her seems good without memorizing the text which is considered as an additional score.

From the explanation above, we can see that the participants of the national story telling competition of junior-high level in 2014 have five aspects that underpin the success of it. Thus, the assessment criteria and environmental's factors that contribute to the winning participants is the background of the emergence of those aspects that has clear benefits that can be used by the reader as a reference for the huge progress in the next story telling competition.

Conclusion And Suggestion

1. Conclusions

- a There are five aspects that underpin the successful participants of the national story telling competition of junior-high level in 2014, namely, cognitive aspects, aspects of creativity, aspects of infrastructure, support aspects and motivational aspects.
- b There are two things that become the emergence background of the aspects that underpins the success of the participants in the storytelling competition, namely, the assessment criteria and environmental factors.
- c Of some aspects given above, it can be concluded that every participant in the story telling competition has the ability to master these aspects differently. As for the things we need to know from the ability of every student in mastering these aspects is to provide an appropriate portion of the capabilities possessed by the participants of the competition, because it seems that the winner of this story telling competition of junior-high level in 2014 tends to referring to the participants who has much higher cognitive than the other participants.
- d There are several criteria that are subjective assessments, they are communication and creativity in which based on the own assessment or judgement of each of the jury. This makes the competition to be different and interesting every year.
- e By knowing the benefits of underpinning successful aspects, the participants are able to know their own disadvantages so that they have chance to win the similar competition next time.

2. Suggestion

- a. Referring to the conclusion no. 3 that the ability of each student is different, of course, it is recommended that the reader can provide a suitable portion for the participants as needed rather than providing intensive practicing that is not on target.
- b. It is hoped that the results of this study is able to be published to all participants, interested person, and even the story telling observers, so that the results of this study can be used as a reference to develop and seek for the new potentials associated with the story telling competition.

- c. The results of this research can be developed into further research in the future in order to become an indicator in the process of developing one of the educational quality improvement through story telling competition.
- d. It is needed to study the similar competition which has primarily been carried out in previous years in order to increase the learning to improve the self-owned quality and achieve the winning.

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