

[Tacit] Editor Decision

1 pesan

ADMINISTRATOR iterasisainsn@literasisainsnusantara.com> 13 Maret 2024 pukul 14.05 Kepada: Sutrisno Sutrisno <sutrisno@upgris.ac.id>, Dwi Prastiyo Hadi <dwiikip58@gmail.com>, Prayitno <pra.yitno.py17@gmail.com>, Bagus Yunianto Wibowo <bagusyuniantowibowo@polines.ac.id>

Sutrisno Sutrisno, Dwi Prastiyo Hadi, Prayitno, Bagus Yunianto Wibowo:

We have reached a decision regarding your submission to Technology and Society Perspectives (TACIT), "Business Incubation Strategy of Information Technology in Stimulating Innovation and Supporting SME Growth in the Community Environment".

Our decision is: Revisions Required

 Emphasize the importance of MSMEs in the Indonesian economic structure by highlighting their contribution not only to job creation but also to increasing economic inclusion and reducing socio-economic disparities.
Highlight the main challenges faced by MSMEs regarding access to resources, technology, and markets,

underscoring the importance of using information technology to address these challenges.

 3. Highlight the crucial role of information technology in business transformation across various economic sectors and emphasize the need for structured and sustainable support for MSMEs to optimize the benefits of technology.
4. Describe the effectiveness of the business incubation model in supporting MSME development while addressing specific challenges in implementing this model for MSMEs in the information technology sector.

5. Outline the research objectives to identify and analyze effective business incubation strategies in stimulating innovation and supporting the growth of MSMEs in the information technology sector and mention the hope to provide valuable insights for stakeholders in designing more effective policies and programs.

Technology and Society Perspectives (TACIT)