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[jmp] Editor Decision

1 pesan

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Prety Diawati, Sutrisno, Dewa Oka Suparwata:

We have reached a decision regarding your submission to Jurnal Minfo Polgan, "Paradigmatic Transition: Social Entrepreneurship as a Catalyst for Enhancing the Competitiveness and Sustainability of SMEs in the Digital Business Context"

Our decision is: Revisions Required

REVIEWER

Revision Notes for the Introduction:

1. Clarify that the transformation of the business paradigm involves an increased awareness of social and environmental impacts, as well as an emphasis on corporate responsibility towards society and the environment.
2. Highlight that MSMEs (Micro, Small, and Medium-sized Enterprises) face significant challenges in adopting digital technology, including limited access to capital, a lack of skilled human resources, and a lack of understanding of digital innovation.
3. Emphasize the importance of social entrepreneurship as a business model that combines business goals with positive social impact, particularly in the context of MSMEs.
4. State that competitiveness and sustainability are inseparable aspects for MSMEs, and that social entrepreneurship promises a holistic solution to strengthen both aspects.
5. Convey the research objective to investigate the implementation of social entrepreneurship in the context of digital business to support the competitiveness and sustainability of MSMEs, as well as to provide valuable insights for business stakeholders, governments, and society as a whole.

Recommendation: Revisions Required

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